

第三届中国国际新媒体短片金鹏奖
The 3rd China International (KingBonn) New Media Shorts Award

Application Form

No.: _____ (For official use only)

Participation information			
1. Participation Categories			
Shorts type	<input type="checkbox"/> Drama Shorts	<input type="checkbox"/> Animation Shorts	<input type="checkbox"/> Documentary Shorts
2. The Awards applied for in this competition (Please refer to the Regulations for the 3rd China International New Media Shorts Festival.)			
3. Basic description of the works submitted			
Title of shorts	In Chinese language (if applicable): _____	In English language: _____	
Language of shorts		Length	_____ (Rounded up in second)
Completion date of shorts		Broadcasted or not	
Storage Medium	<input type="checkbox"/> HDcam PAL <input type="checkbox"/> D-Beta PAL <input type="checkbox"/> BetaSP PAL <input type="checkbox"/> Mini DV PAL <input type="checkbox"/> DVcam PAL <input type="checkbox"/> DVD Disc PAL <input type="checkbox"/> Others: _____		
Synopsis (Very Important) (Maximum 140 words)			
Director's Illustration of the Short (Maximum 140 words)			

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<p>Shorts in Chinese language must be provided with both Chinese and English subtitles.</p> <p>Non-Chinese shorts must be provided with English subtitles.</p>	

Basic information of participant (Group participation is also accepted)				
4. Basic information of participants			ID photo (1 inch)	
Name		Gender		
Date of birth	_____ (yyyy) ____ (mm) ____ (dd)			
Nationality		Location		
Certificate type	<input type="checkbox"/> Identification card <input type="checkbox"/> Passport <input type="checkbox"/> Other _____	Card/Passport No.		
Profile (Maximum 300 words)				
5. Information of the crew				
Director	Name: _____ (In Chinese)	Name: _____ (In English)		

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Cinematographer	Name: _____ (In Chinese)	Name: _____ (In English)
Screenwriter	Name: _____ (In Chinese)	Name: _____ (In English)
Post-producer	Name: _____ (In Chinese)	Name: _____ (In English)
Music	Name: _____ (In Chinese)	Name: _____ (In English)
Main Cast	Name: _____ (In Chinese)	Name: _____ (In English)
6. Contacts		
Mobile phone		Fixed Line
QQ/MSN		E-mail
Address		
Postal Code		

7. Statement of copyright and legal issues
<p>1. The works submitted must not contain any content of pornography, violence and racial discrimination, and must not violate any laws, rules and regulations of the People's Republic of China.</p> <p>2. The work submitted must be produced by the participant or co-produced by the participant. The participant should confirm his/her authorship on the works and owns copyright of and the right to use the music or screenplay of the shorts. The participant assumes any legal liabilities which may arise therefrom. The Organizing Committee will not assume any legal liabilities arising from any disputes over copyrights, and reserve the right to disqualify the participation and to recover the granted award and prize.</p> <p>3. Short-listed entries will be screened in public places such as cinemas, universities and squares. The participants shall provide high quality audio visual shorts. In case the participant disapproves of the screening or has special requirements, special copyrights statement must be indicated. Unless the participant makes special statements of the copyrights, the Organizing Committee and its cooperating organizations have the right to use the candidate entries in non-commercial activities including art education and cultural exchange.</p> <p>4. The participant shall authorize the Organizing Committee to make excerpts no more than 15% of the total length of the shorts and up to 3 minutes in total from the entries. Such excerpts will be used in the current or future promotion programs of China International New Media Shorts Festival and the KingBonn Award and shown in cinemas, TV channels, Internet, mobile phones and public places or used in the interviews or promotional video. The term of such authorization shall be 1 year.</p>

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5. The Organizing Committee obtains the above-mentioned copyrights based on the application form submitted by the participant. Any legal disputes arising from the inappropriately-completed forms are assumed by the participant. The Organizing Committee is not held responsible. No entry submitted can be withdrawn from the Competition after the review procedures begin.
6. The participant must guarantee the submitted work is produced after 2010 and didn't attend the 1st and 2nd KingBonn Award competition.
7. The Organizing Committee will not bear any cost for the mailing of the entry or related materials, nor will it assume any liability for the loss of or damage to the entry in the course of mailing or the loss of mistreatment or damage to any related materials as a result of any event of force majeure. The entry submitted by the participants in the form of DVDcam cassettes or DVD disk and related materials will not be returned. The participants are suggested to retain a copy.
8. The announcement of the final winning shorts from the international jury committee of China International New Media Shorts Festival should be taken as final.
9. The China International New Media Shorts Festival Organizing Committee has the right to modify the China International New Media Shorts Festival and the KingBonn Award regulations and rules and other stipulations related to this regulation.
10. Submission by the participant is deemed as having understood and agreed the above explanation on legal issues.
11. The final right of interpretation is reserved by the Organizing Committee of China International New Media Shorts Festival.

* Whether agree to participate in the activities of new media shorts screenings and trading copyright during the 8th China (Shenzhen) International Cultural Industries Fair?

YES NO

* **Special statement of COPYRIGHT**

No

Yes, _____

Participant's signature : _____ **Date (yyyy/mm/dd):** _____

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Submission of works (Not mandatory for printing this pages)
8.Submission method
The DVD disc of the electronic files including the electronic application form, English introduction of the shorts, photos and posters should be mailed to the Organizing Committee together with the completed application form signed by the participant and the entry DVD.
9.Submission address
Postal address: Organizing Committee of the 3rd China International (KingBonn) New Media Shorts Festival 21/F, Building of Shenzhen Media Group 1, No. 1 Pengcheng Road, Futian District, Shenzhen, P. R. China Postal code: 518026
10. Service Line for KingBonn
Consulting line: 0086-755-88311351 or 88311442 Contact Person: Ivy/Shen Tingting and Lin Xi Shi Xiongzhou Fax: +86-755-88310850 24-hour hot-line: 0086-755-33311111 Email: newmedia@szmg.com.cn
11. Materials to be submitted by participant
(1). Requested Materials: ①Application Form; ②DVD containing a recent photo of the director and crew (JPG format; 1024*768 or above), one piece for each respectively; random selection will be applied for representation in case of more than one submitted, together with the English and introduction of the works and electronic application form; ③DVD of the submitted entry. (2). Extra Materials (submission is recommended.): ①For Drama and Animation shorts, please submit their script and shooting scrip (For shorts participating shorts copyrights trading must provide) ②An electronic file of poster (JPG format; 1024*768), random selection will be applied for representation in case of more than one submitted; ③Promotion clip of the production team.